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FOR IMMEDIATE RELEASE

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CHARLESTON HABITAT FOR HUMANITY HAS FIRST GROUNDBREAKING IN WEST ASHLEY IN PARTNERSHIP WITH THE ARBORETUM

The Arboretum—the newest luxury condominium community West of the Ashley—is assisting Charleston Habitat for Humanity (CHFH) and helping end substandard housing in the communities of Charleston and North Charleston. The Arboretum celebrated the grand opening of its community in March of 2007 by kicking off a charity drive to benefit Habitat and pledging donations for each visitor and each valid contract received at its sales center. Now, Charleston Habitat for Humanity will celebrate its partnership with The Arboretum on June 3rd with a groundbreaking ceremony at 11:00 am at the home site located at 1137 Brody Ave. Through its pledges, on-site donations and corporate sponsors, The Arboretum has provided \$45,000 to help CHFH partner family, Unita Reed build her house. She will be the proud new homeowner of 1137 Brody Ave, located in West Ashley near the intersection of Hwy 61 and Magnolia Drive.

Members of The Arboretum sales and development team will be on hand to break ground on Ms. Reed’s future home and provide labor the week of June 3rd. Mrs. Natalie Coleman, Vice President of Marketing for Arboretum developer EYC Companies, says “We are honored to work with Habitat to help make a positive impact on our West Ashley neighborhood. We are looking forward to seeing our goal to build this house realized.” Dr. Jeremy Browning, Ph. D., the Executive Director of CHFH, states “It is so exciting when a company like The Arboretum shows their commitment to the community in general and to the mission of Habitat in particular. The Arboretum is helping build a quality future for Unita Reed and her family. We are thankful to have such a wonderful partnership with The Arboretum.”

The Arboretum would like to thank the following corporate sponsors for their generous contributions to the Charity Drive:

Kaled Management Corp. of New York, NY
CF Evans & Co, Inc. of Orangeburg, SC
Goff D’Antonio Associates of Charleston, SC
Evans, Rivers & Co. of Charleston, SC

There are three ways to make a donation to this build. Call Habitat at 722-7145, visit the home site between 10 and 4:30 on June 3rd, or visit The Arboretum sales center any time. For more information about Charleston Habitat for Humanity, visit www.charlestonhabitat.org. For directions to the home site go to <http://www.mapquest.com/mq/3-RFjXJcgXjYutGHpp>. For more information about The Arboretum and directions to the sales center, please visit <http://www.lifeuncomplicated.com/> or call 852-3589.

Charleston Habitat for Humanity: *Charleston Habitat for Humanity is a locally run affiliate of Habitat for Humanity International, a nonprofit, ecumenical Christian housing organization. Charleston Habitat for Humanity provides affordable homeownership opportunities for working families of moderate income in the cities of Charleston and North Charleston. Families can qualify for either new homes or home repair programs. Financial and in-kind support comes from homeowner principal mortgage payments; contributions from individuals, businesses, grants and foundations; sales from the Charleston Habitat for Humanity ReStore; and volunteer labor on our construction site.*

About The Arboretum: *The Arboretum developers, sales team and associates pride themselves on creating a product that outclasses other condominium projects in the Charleston real estate market. Home shoppers will be pleasantly surprised to find that The Arboretum delivers an unmatched value for its price and quality. Special features include assigned garage parking and storage, elevators, secure building access and an incredible clubhouse. For more information about The Arboretum or its Charity Drive, please contact Stacy Williams at 843-852-3589 or stacy@arboretumsales.com and visit their website at www.lifeuncomplicated.com.*