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FOR IMMEDIATE RELEASE

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GROUNDBREAKING CEREMONY

Charleston Districts (Palmetto and Lowcountry) of Piggly Wiggly Carolina Co. Inc. is assisting Charleston Habitat for Humanity (CHFH) end substandard housing in the communities of Charleston and North Charleston. Charleston Habitat for Humanity will celebrate its partnership with Piggly Wiggly on November 11th at 9am. Piggly Wiggly is providing \$55,000 for a full house sponsorship and labor to help CHFH partner family, Racine Clark build her house. She will be the proud, new homeowner of 36 H Street, located in the Westside Neighborhood.

Mr. Bill Edenfield will attend the groundbreaking ceremony. He is the Executive Vice President and Chief Financial Officer of PWCC-Piggly Wiggly Carolina Company. Dr. Jeremy Browning, Ph. D., the Executive Director of CHFH, states "It is so exciting when a local company like Piggly Wiggly shows their commitment to the community in general and to the mission of Habitat in particular. Piggly Wiggly is helping build a quality future for Ms. Racine Clark and her daughter, Zaire. We are thankful to have such a wonderful partnership with Piggly Wiggly."

For volunteer opportunities with Charleston Habitat for Humanity, please call 843-722-7145. For more information about Piggly Wiggly and a list of stores near you, please visit www.thepig.net.

Habitat for Humanity International has thousands of affiliate organizations working around the world to eliminate poverty housing. There are five affiliates in the Charleston Metropolitan Area, each working in a different community to build decent homes for moderate-income working families. The affiliates are located in Charleston, Mount Pleasant, Johns Island, Summerville, and Moncks Corner. Charleston Habitat for Humanity focuses on the cities of Charleston and North Charleston. In addition to a down payment and interest-free monthly mortgage payments, Habitat families invest hundred of hours in the construction of their own Habitat home and the homes of other Habitat families, transforming neighborhoods into vibrant communities.