

# Building COMMUNITY, Building IMPACT



**At Charleston Habitat, we build more than homes.  
Through the power of homeownership, we change lives.  
We believe that every hand can make a difference.**

Charleston Habitat for Humanity is a non-profit housing organization that partners with businesses, volunteers and individual supporters to help local families in need of safe, affordable housing. We invite you to join this partnership powered by people and passion by helping us raise walls and funds to make a difference here in the Lowcountry!

***Let's do this together!***



# WAYS TO GET INVOLVED

There are many ways for you or your company to get involved in our mission—both on and off the construction site.

## 1 | GIVE

We are inviting the Charleston and North Charleston communities to consider helping us raise \$150,000 for one of our home builds. We recognize that every company is different in size and has unique resources. Become a project sponsor, make a donation, or host one of the suggested fundraisers listed on the following page to help reach your fundraising goal. Every gift—large or small—makes a difference!



## 2 | SERVE

We need volunteers to build Wednesday-Saturday. All skill levels are welcome—no experience necessary. Depending on how far along we are with our home builds, construction site volunteers can expect to help with framing, laying the floor system, roofing, painting, landscaping, etc. Please note: reserved Team Build Days are a benefit for financial sponsors; however, individual opportunities will be available throughout the project.

We also need volunteers to assist in our ReStore Tuesday-Saturday. ReStore volunteers can expect to organize and price donated items, provide assistance to ReStore customers, and assist in keeping the store clean and tidy.

## 3 | CELEBRATE

At the end of each build, we celebrate by inviting the community and supporters to the home dedication ceremony where we thank all those involved and present the keys to our new homebuyer!



# FUNDRAISING IDEAS

There are lots of ways you can ramp up donations and engage your co-workers, family and friends. Below are some ideas to help you raise both funds and awareness for affordable housing.

## SERVE UP A CROWD FAVORITE DINNER, DESSERTS OR ICE CREAM

Plan a social and liven it up with a speaker, music or a performance.

## BLUE JEAN FRIDAYS

Designate a Friday each month where employees give a \$5 or so donation to Charleston Habitat and in exchange they can wear blue jeans to work.

## BUY A BRICK

Create a grid on a poster containing a drawing of a house. Sell sections of the grid and write donors names in the spaces.

## NICKELS FOR NAILS

Create change with your change! This is a great way to engage all ages.

## TRY THE TRIED AND TRUE

Bake sales, auctions, bingo, clean up days for donations—these are all great fundraisers!





# EVERY GIFT MAKES A DIFFERENCE

Every gift—large or small—helps us build. Here are some examples of the impact of your gift:

<b>\$10</b>	Box of nails
<b>\$25</b>	1 Gallon of paint
<b>\$50</b>	Ceiling fan
<b>\$100</b>	Toilet
<b>\$250</b>	Landscaping
<b>\$500</b>	Washing machine
<b>\$1,000</b>	Fencing
<b>\$2,500</b>	Siding
<b>\$5,000</b>	Roof
<b>\$7,500</b>	Foundation
<b>\$10,000</b>	Framing



**Special Sponsorship Opportunities range from \$5,000 to \$150,000 and may include the following benefits:**

*(varies by level)*

- Team Build Days w/ T-Shirts
- Recognition on social media
- Lawn sign for you to display
- Recognition in home build press release
- Name in our Annual Report
- Acknowledgement on our website
- Personalized banner for you to display
- Name in groundbreaking and dedication programs
- Participation in groundbreaking and dedication
- Participation in media interviews for the sponsored home

# HOME SPONSORSHIP OPPORTUNITIES

## FOUNDATION BUILDER \$5,000

- 2 Team Build Days w/ T-shirts
- Invitation to groundbreaking and home dedication
- Name or logo in dedication programs
- Name or logo on site signage
- Recognition in home build press release
- Acknowledgement on our website

## CORNERSTONE BUILDER \$15,000

- Foundation Builder benefits with 4 Team Build Days  
PLUS
- Recognition in e-newsletter following gift and/or Team Build
- Recognition on social media

## FAMILY BUILDER \$30,000

- Cornerstone Builder benefits with 7 Team Build Days  
PLUS
- Name or logo featured on sidebar in monthly e-newsletter
- Lawn sign for you to display

## GENERATIONS BUILDER \$60,000

- Family Builder benefits with 10 Team Build Days  
PLUS
- Name in our Annual Report
- Click-through logo on our website

## DREAM BUILDER \$100,000

- Generations Builder benefits with 14 Team Build Days  
PLUS
- Personalized banner for you to display
- Participation in groundbreaking & dedication

## HOME SPONSOR \$150,000

- Dream Builder benefits with unlimited Team Build Days  
PLUS
- Name on dedication invitation
- Participation in media interviews for the sponsored home

*Looking for a meaningful way to engage your team while giving back to a great cause? Host a TEAM BUILD with us!*

Cost is \$1,250 and includes:

- Volunteer shift on a home build for up to 20 people
- Lunch
- Habitat T-Shirts
- Recognition on social media and e-newsletter following build day

# SPECIAL EVENTS OPPORTUNITIES



## PLAY HOUSE PROJECT

Saturday, December 3, 2022  
Lowe's Distribution Center, Daniel Island  
Cost: \$3,000 per team  
Sponsorship Opportunities: \$10,000 Presenting Sponsorship

The Play House Project is a program designed to teach children the pride and joy of homeownership! Gather a team of 6-10 volunteers to build and decorate a play house for the children of our Habitat homeowners and other families in need. Each play house is a pre-cut kit that will take 6-8 hours to build and paint with the help of 6-10 volunteers. Volunteers will assemble the sides, door, windows, and trim, construct the roof and paint the completed structure. At the end of the build day, teams will present their completed play house to the children as Christmas gifts. All proceeds from The Play House Project will help build big and little houses in our community.

## WOMEN BUILD

March 28-April 1, 2023  
1904 & 1906 Redwood Street, North Charleston  
Cost: \$30 per person  
Sponsorship Opportunities: \$1,000-\$5,000



A global event, International Women Build Week focuses on raising awareness of the challenges women face in accessing safe, affordable housing. Together, Lowe's and Habitat for Humanity built International Women Build Week on a foundation of strength, resilience and perseverance. This event invites women to devote at least one day on the construction site to help families build strength, stability and independence through housing. During our 2023 Women Build event, volunteers will help build homes for two of our partner families – single mothers Sara and Latoya – in North Charleston. Each volunteer receives a limited edition Women Build T-Shirt and lunch on site.



## BUILDER BASH GALA

Thursday, April 27, 2023  
The Cedar Room, Downtown Charleston  
Cost: \$150-\$200 ticket  
Sponsorship Opportunities: \$1,000-\$10,000

The 8th Annual Builder Bash is a party for a purpose! This event will raise funds and awareness to eliminate substandard housing throughout the Charleston region. You are invited to enjoy a fun-filled evening of bites, beverages, silent and live auctions, and entertainment at the only party in Charleston where guests can wear Carhartt and Chanel in the same ensemble. Join us in our commitment to make safe, affordable housing a reality for low income families!

## OYSTER ROAST

Sunday, October 23, 2022  
Founders Hall (Charles Towne Landing), Charleston  
Cost: \$50-\$70 ticket  
Sponsorship Opportunities: \$500-\$2,500



Join us for a shuckin' good time at Charleston Habitat's Annual Oyster Roast! Tickets include all-you-can-eat local oysters and BBQ, live music by Two 3 Ways, lawn games, and one heck of a raffle prize. All proceeds benefit Charleston Habitat for Humanity's mission to provide affordable housing and critical home repairs to low-income families in Downtown Charleston, North Charleston and West Ashley.

# REGISTER TO PARTICIPATE

Please complete this form and return to:

Tonya Pilkenton, Director of Development, at  
[Tonya@CharlestonHabitat.org](mailto:Tonya@CharlestonHabitat.org).

You may also mail to: Charleston Habitat for Humanity,  
c/o Tonya Pilkenton, PO Box 21479, Charleston, SC 29413



**YES! We are committed to support Charleston Habitat for Humanity's mission!**

Name of group/company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Point of Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Our company is committed to participate in the following ways:**

*(check all that apply)*

**HOME SPONSOR:** Our chosen sponsor level is \_\_\_\_\_, valued at \$ \_\_\_\_\_

**EVENT SPONSOR:** Event \_\_\_\_\_ Sponsor level \_\_\_\_\_, valued at \$ \_\_\_\_\_

**DONATE:** Our financial gift \$ \_\_\_\_\_

**GIVE:** Gift-in-kind donation of \_\_\_\_\_, valued at \$ \_\_\_\_\_

**VOLUNTEER:** Preferred dates \_\_\_\_\_ AM/PM Shift \_\_\_\_\_ No. of volunteers \_\_\_\_\_

**PLEASE CONTACT ME!** I would like a presentation to our company.

Name & Title: \_\_\_\_\_ Phone: \_\_\_\_\_

**Questions? If you would like to discuss your participation further, please contact:**

Tonya Pilkenton, Director of Development, [Tonya@CharlestonHabitat.org](mailto:Tonya@CharlestonHabitat.org) or (843) 203-4025